

BASE



Bleed: This bleed area extends beyond the edge of your finished artwork. We require bleed to allow for the tolerance of your printer. The bleed area is the area outside the finished size of your design. It is used to ensure that your design finishes exactly at the edge of your required finished size, without bleed. When the job is trimmed it can cause unsightly white edges to your finished print. By extending your background colour or images beyond the edges of your artwork, you ensure that your design finishes exactly at the edge. We recommend that elements intended to go to the very edge of your finished job should extend at least 3mm beyond the edge.

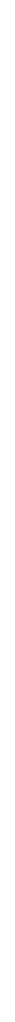
Safe Area: We recommend you avoid placing any text within the trim line and may be cut off during the cutting of the artwork.

Trim line: This dashed line shows the finished size of your artwork. Any elements placed outside this area will be trimmed off.

Fold line: This dashed line is where the paper will be folded.

How to create a print ready PDF:

- File > Save As >
- Format > Adobe PDF (pdf) >
- Adobe PDF Preset > PDF/X1a:2001 >
- Mark and Bleed >
- Set of Bleed: 1 to 3mm



GLUED STRIP